StepsWeb for Schools

“Changing lives through improving literacy”
Do you have any of these?

- Special needs pupils
- Dyslexics
- Pupils who just need a literacy boost
- Maori and Pasifika learners
- Learners with language or comprehension difficulties
- ESOL learners
- Extension learners
- Boys!

WWW.STEPSWEB.COM
Many of the traditional approaches:

- Don’t cover all the bases
- Aren’t structured or multi-sensory enough
- Don’t provide enough reinforcement for dyslexic learners
- Don’t enable every learner to work at his/her own level and speed
- Don’t provide a consistent progression throughout the school
- Don’t utilize the benefits of technology

“Like putting petrol into a diesel engine”

Laughton King
Memory implications

Research shows:

An ‘average’ reader needs only 4-10 exposures to a word to fix it into long-term memory

A dyslexic learner may need 500 – 1300 exposures!
The Steps Programme

Literacy progression for the whole school

Full range of supporting resources for mainstream or remedial learners

A specialist approach which can be used by non-specialists

Supplementary materials and wordlists in English and Māori

Full teacher facilities

Adaptive, fully customizable, research-based - and highly effective!
## School Trial – 20 weeks

4 x 40 mins per week, groups taught by teacher aides

<table>
<thead>
<tr>
<th>Year Group</th>
<th>No of Learners</th>
<th>Average Reading Gain</th>
<th>Average Spelling Gain</th>
<th>Verbal Reasoning Gain</th>
<th>Non-Verbal Reasoning</th>
</tr>
</thead>
<tbody>
<tr>
<td>Year 6</td>
<td>9</td>
<td>17 mths</td>
<td>10 mths</td>
<td>24 mths</td>
<td>15 mths</td>
</tr>
<tr>
<td>Year 5</td>
<td>10</td>
<td>12 mths</td>
<td>13 mths</td>
<td>26 mths</td>
<td>27 mths</td>
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<tr>
<td>Year 4</td>
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<td>11 mths</td>
<td>14 mths</td>
<td>22 mths</td>
<td>18 mths</td>
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<tr>
<td>Year 3</td>
<td>6</td>
<td>NA</td>
<td>15 mths</td>
<td>16 mths</td>
<td>17 mths</td>
</tr>
<tr>
<td>Year 2</td>
<td>7</td>
<td>NA</td>
<td>14 mths</td>
<td>13 mths</td>
<td>12 mths</td>
</tr>
<tr>
<td>All</td>
<td>42</td>
<td>13 mths</td>
<td>13 mths</td>
<td>21 mths</td>
<td>18 mths</td>
</tr>
</tbody>
</table>

Note: All of these pupils were below the 20\textsuperscript{th} percentile for everything. They had all done Reading Recovery and failed to make progress.

_Whangaparoa Primary School, 2011_
School Trial – Year 5 pupil

From previous study

LASS Junior Assessment & Lucid Ability Assessment / Schonell Spelling

2011 March 2011 September
School Trial – Year 2 pupil

*From same study*

**CoPS Assessment**

<table>
<thead>
<tr>
<th>Category</th>
<th>2011 March</th>
<th>2011 September</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rabbits</td>
<td></td>
<td></td>
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<tr>
<td>Z Friends</td>
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<td></td>
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<tr>
<td>Toybox</td>
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<tr>
<td>Letters</td>
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<tr>
<td>L.Names</td>
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</tr>
<tr>
<td>Races</td>
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<tr>
<td>Rhymes</td>
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<tr>
<td>Wock</td>
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</tr>
</tbody>
</table>
As well as core reading and spelling skills, StepsWeb provides activities which develop key skills such as phonological awareness, memory and word recognition skills.

StepsWeb covers high frequency words, phonic patterns, word families, spelling rules and patterns and key grammar points, such as plural rules, parts of speech.

StepsWeb has a strong emphasis on language development and therefore also develops comprehension, vocabulary and verbal reasoning.

However, StepsWeb is intended to support a teacher, not replace teaching!
Staff saw:

- Increased confidence with reading
- Increase in self-esteem
- Improved writing ability and enthusiasm
- The programme working and children seeing the progression
- Children experiencing success instantly
“My daughter uses your product at school and couldn't wait to use it at home last night. Your product is a fantastic learning tool and it works very effectively.”

Paula Eliott

“Wow, Steps is awesome! Our son has just been diagnosed with severe dyslexia. This is the first program I have seen that seems to really get how dyslexics think and what they need.

So helpful to have things like days of the week and the memory training. Well done, and thank you!”

Claire Wards
“We are thrilled with the Steps programme at Maungawhau School. We began the programme part way through term two and reassessed all the students at the end of term. Some students had moved over a year in less than two months. The results are amazing but more importantly the students are loving the programme and enthusiastically attend sessions.

The programme is very comprehensive and helps to fill the gaps identified in psych reports, e.g. memory and processing difficulties, without us having to buy a range of different software and specialist services. It is incredibly user friendly and it is easy to closely monitor students’ progress and particular areas of strength and need, and to tailor it to meet these specific needs.”

Denise
Why StepsWeb?

• Kiwi resource for Kiwi learners – all materials designed, printed, produced in Christchurch

• Māori materials – and ability to add your own (English, Māori or any text-based language – create materials in French, Spanish, German)

• All activities research-based – with proven success

• Now in over 800 NZ schools and a growing number internationally
What does StepsWeb do for your learners?

• Enables every learner to be on his/her own level of a structured literacy progression
• Enables every learner to progress at his/her own speed
• Analyses each learner’s errors and creates automatic, individualized revision units
• Provides thousands of printable resources – including worksheets, teaching activities and games
• Provides a range of carefully selected activities and games to develop core literacy knowledge and skills.
• Enables learners to work on any device and from any location
• Provides enjoyable, but effective learning!
What does StepsWeb do for you?

• See and print individual logs showing everything your learners have done

• Get an analysis of your class showing learners who are struggling with:
  - Reading and spelling accuracy
  - Language/comprehension
  - Phonics knowledge and skills

• Use the automatic Courses progression – no planning needed!

• Customize the programme as much – or as little – as you want! Add words, lists, sentences, clues, definitions

• Use StepsWeb as a presentation tool for group/class teaching

• Set homework or classwork

WWW.STEPSWEB.COM
Technical Stuff

Access StepsWeb from any device (iPad, Chromebook, Android Tablet, PC, laptop)

WWW.STEPSWEB.COM
Steps is fully compatible with established research into literacy acquisition.

It complies in full with the American concept of the Five Big Ideas in Beginning Reading as well as international research into phonological awareness, phonics and language acquisition.

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The Five Big Ideas in Beginning Reading

- Comprehension
- Vocabulary
- Reading Fluency
- Phonic Knowledge
- Phonological Awareness

*USA National Reading Panel, 2000*
Different uses

- Whole-school – every pupil in the school works through Courses option at own pace, with individualized reinforcement

- Remedial – learners also need to be on workbook courses, in a withdrawal or small-class setting

- Maori/Pasifika/ESOL/specific language needs – tap into existing courses or customize Steps to suit their needs
Training and support

- Manuals and teaching videos available
- Free technical support (phone or online)
- Free educational support – NZCER-registered ‘C’
  Grade assessor/dyslexia specialist
- Training courses and online PD
And there’s more......!

Learning Staircase provides a complementary range of educational software, including the full range of Lucid assessment software.
Course Components
Three Strand Approach

- **StepsWeb online programme + Steps network software**
- **Workbooks – essential for remedial learners, but also suitable for class use**
- **Game materials (remedial or class use)**
Steps – The Four-Tier Model

Tier 1
Learners with no particular literacy difficulties
Use Steps as classroom resource for whole-class teaching or individual reinforcement. No need to use workbooks, but print out worksheets as necessary.

Tier 2
Learners who just need a boost
Use Steps to provide extra practice. Worksheet material as necessary. May use workbook materials.

Tier 3
Mild difficulties
More structured approach. Use Steps plus workbook materials.

Tier 4
High Needs
Individual or small group
Steps + workbooks + Game/activity materials

Between $4 \times 40$ mins and $4 \times 60$ mins per week

Larger Group
Up to 6

Whole class or large group

Whole class use

Between $2 \times 40$ mins and $4 \times 60$ mins

As necessary
Contact Learning Staircase for...

- Opportunity to discuss your needs
- Free trial of online or software programme
- Appro packs of teaching and support materials
- Further information

How much does StepsWeb cost?

Remedial use (tiered pricing structure):

<table>
<thead>
<tr>
<th>Users</th>
<th>-</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 – 15</td>
<td></td>
<td>$30 pa per login</td>
</tr>
<tr>
<td>16-99</td>
<td></td>
<td>$20 pa per login</td>
</tr>
<tr>
<td>100+</td>
<td></td>
<td>$10 pa per login</td>
</tr>
<tr>
<td>Workbooks</td>
<td></td>
<td>$11.50 each</td>
</tr>
</tbody>
</table>

Whole School use:

(depending on numbers - please contact us for a definite quote)

Based on flat rate of - $10 pa per login

(Prices are gst exclusive)

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